## Amendments to the Claims

This listing of claims will replace all prior listings of claims in the application.

## Listing of Claims

## 1.-37. (Canceled)

38. (Currently Amended) A method of driving nematic liquid crystal for a liquid crystal display device having a liquid crystal panel sandwiching nematic liquid crystal between two electrodes that are disposed between two polarizing plates, comprising:

applying a voltage corresponding to image data between the two electrodes and thereby depicting an image on the liquid crystal panel; and

applying an appropriate voltage between the two electrodes in each frame period, and thereby for erasing the image depicted by the voltage corresponding to the image data on the liquid crystal panel within the same frame period.

- 39. (Currently Amended) The method according to claim 38, wherein erasure of the image in each frame period is effected by substantially blacking the liquid crystal panel.
- 40. (Previously Presented) A method of driving nematic liquid crystal for a liquid crystal display device having nematic liquid crystal sandwiched between two electrodes that are disposed between two polarizing plates, comprising:

applying a first voltage corresponding to image data between the two electrodes in each frame period to drive the nematic liquid crystal to a state corresponding to the image data; and

applying a second predetermined voltage between the two electrodes in the same frame period to return the liquid crystal to a predetermined state,

wherein the nematic liquid crystal does not change into a different phase.

41. (Currently Amended) The method according to claim 40, wherein the predetermined state of the liquid crystal is a state for displaying substantial black.